

ABSTRACT OF THE DISCLOSURE

[0278] A developer capable of providing an excellent image without causing a charging failure even after a long-term and repeated use contains a toner particle having a binder resin and a colorant, an inorganic fine particle, and a conductive fine particle, in which a volume average particle diameter D_v of the conductive fine particle and an number average primary particle diameter D_p of the inorganic fine particle satisfy the expression (1) below, and a rate of liberation "a" of the conductive fine particle from the toner particle is 40 to 95% and a rate of liberation "b" of the inorganic fine particle from the toner particle is 0.1 to 5%.

$$D_v \geq 10D_p \quad (1)$$